

CACI



ask aida

CLARITY STARTS WITH AN ASK

Get instant answers for real-world decisions with CACI's natural language AI platform

Analysing data to get the answers and insights you need can be time consuming and cumbersome. From ideation to data analysis to actionable intelligence, it's a process that needs planning and input to get to the answers you need. Ask Aida is designed to take you directly to the useful bit: actionable insights.

How does Ask Aida do this?

Ask Aida works like an on demand CACI consultant, helping you answer questions, perform tasks and access high quality intelligence with exceptional speed and clarity. Using CACI's data and models (you can integrate your own data into it as well) Ask Aida surfaces insights that drive growth.

Who can use Ask Aida?

Ask Aida is designed to simplify complex analysis by democratising data across your organisation. This means that anyone can use it. If you've ever used an AI platform like Chat GPT, Co-Pilot or Claude, you'll be able to use Ask Aida. The difference here is that, as a native AI agent, Ask Aida only calls upon the data you want it to. This means that results are more accurate, transparent and auditable. Type your question, hit enter, receive reliable, trusted answers.

Ask Aida's benefits



Fast

With cutting edge AI agents and machine learning models at your fingertips, you get instant answers for real-world decisions, gaining faster insights and making smarter decisions that impact your bottom line.



Efficient

Expert-grade work at AI speed. Ask Aida performs complex analytical tasks through a chat interface, saving significant time in discovering information which boosts staff productivity by removing bottlenecks



Empowerment

Ask Aida democratises data across your organisation, making it accessible to everyone regardless of skill level. It's just like having your own, trusted CACI consultant to call upon whenever you need.

Ask Aida's features



Informed

Ask Aida understands your world, not just your words. Loaded with CACI's trusted data and the knowledge of how to apply them to full effect for your industry.



Compliant

With extensive UK and EU AI regulations in place, Ask Aida has you covered. At CACI, we've done the compliance work to ensure it's designed with ethics, bias mitigation, and accuracy.



Visual

Consume actionable intelligence the way you need it, such as through charts and maps to give a visual representation of the insights you need.



Recommendations

Ask Aida goes beyond describing your data. It interprets insights, uncovers opportunities, and confidently recommends your next best move with clear, actionable intelligence.

Where Ask Aida delivers real-world impact

Ask Aida opens up data analysis across every facet of your organisation. Here are a few useful examples of where Ask Aida will add value through solving problems and giving tangible insights for your organisation:

- **Data quality and auditing**
Standardise, cleanse, audit and identify data anomalies.
- **Exploratory analysis and discovery**
Act on your hunches and curiosities by asking open-ended questions on patterns and trends before deciding if a deep dive is necessary.
- **Whitespace analysis**
Where could you expand your services, reach more customers or best solve local and regional healthcare issues?
- **Predictions and forecasting**
Easily understand sales forecasts, customer retention and churn, consumer behaviour models and seasonal demands.
- **Planning and simulation**
Run resource allocation scenarios, consider catchment areas and competitors, and bring your data to life instantly to understand market opportunities.
- **Marketing and customer insight**
Understand your audience and optimise your marketing campaigns, maximise the return on investment of your marketing budget.

Transform data analysis across your organisation today

Ask Aida ensures that you receive accurate and reliable answers every time, leaving you to interrogate and interpret the output to make informed decisions, driving improved outcomes across your business. Simple to set up and even simpler to use, Ask Aida is supported by CACI's consultants, who are always on hand to assist you with any questions and ensure you get the most from your data and ours.

Speak to us today to get started with Ask Aida.



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