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Classifications

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Source: Population Estimates and Projections

Source: <u>Paycheck</u> Source: <u>Ocean</u> Source: <u>StreetValue</u>

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Source: CSO 2021 Census

Source: NISRA : Website: www.nisra.gov.uk Source: Elderly Accommodation Counsel

Source: Ocean
Source: Paycheck
Source: StreetValue

Source: Population Estimates and Projections

Longevity Acorn

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Paycheck Disposable Income

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Paycheck Equivalised Income

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Wellbeing Acorn

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Workforce Acorn

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Source: <u>Acorn</u>



Classifications: Resources

Acorn Indicators: Acorn Data Measure

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Source: <u>Population Estimates and Projections</u> Source: <u>Expenditure Estimates and Projections</u>

Source: <u>Up to Date Demographics</u>

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Lifestyle

Ocean

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Source: Population Estimates and Projections

Source: <u>Paycheck</u> Source: <u>Streetvalue</u> Source: <u>Acorn</u> Source: <u>YouGov</u>

TGI Survey

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YouGov

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Population Estimates and Projections

Irish Population Estimates and Projections

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Source: Postcode Address File

Source: StatsWales

Source: CLG Household projections

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Spending, 2021 Census

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Spend Estimates and Projections

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Census & National Statistics

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Census 2021

Including:

Output Area Boundaries

Ward Boundaries

District/Council Area Boundaries

County/Unitary Authority Boundaries

Region Boundaries

Lower Layer Super Output Area (LSOA)/Data Zone Boundaries

Middle Layer Super Output Area (MSOA) Boundaries

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Source: www.wales.gov.uk (for Wales)

Source: www.nisra.gov.uk (for Northern Ireland)

Irish Census 2016

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Jobseekers Allowance Claimants

Source: Office for National Statistics Nomis: www.nomisweb.co.uk

Out of Work Benefit Claimants

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Source: Paycheck Disposable Income

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Source: National Public Transport Gazetteer (NPTG), National Public Transport Access Nodes (NaPTAN),

Department for Transport



Administrative and Census Geographies

Administrative and Census Geographies

Including:

Output Areas

Electoral Wards and Divisions

Lower Layer Super Output Area (LSOA)

Middle Layer Super Output Area (MSOA)

Districts and Unitary Authorities

Counties and Unitary Authorities

Parliamentary Constituencies (Devolved)

Parliamentary Constituencies (Westminster)

Regions (formerly Government Office Regions)

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Environmental

ESG (Environmental, Social and Corporate Governance)

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Source: <u>Equivalised Paycheck</u> Source: <u>Up to Date Demographics</u>

Source: Provision

Centre Pitch

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Financial Footprint – see Financial

Grocery Footprint – see Retail, Business & Leisure

<u>Leisure Footprint</u> – see <u>Retail, Business & Leisure</u>

Local Footprint – see Retail, Business & Leisure

Retail Footprint

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Retail Footprint Ireland

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Financial

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Weekly Banking Flows

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Weekly Savings Flows

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Weekly Unsecured Personal Loans

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Health

Care Services

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Wales: © CSSIW - Care and Social Services Inspectorate Wales 2024 Northern Ireland: © Regulation and Quality Improvement Authority 2024

Dentists

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GP Surgeries

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Hospitals

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NHS Commissioning Organisations

Including:

Clinical Commissioning Groups (CCG) (NHS England)
Area Teams (NHS England)
Commissioning Regions (NHS England)
Community Health Partnerships (CHP) (NHS Scotland)
Local Commissioning Groups (LCG) (NHS Northern Ireland)
Local Health Boards (LHB) (NHS Wales)

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NHS England Clinical Senates

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Opticians

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Pharmacies

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Education & Services

Ambulance Service Boundaries

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Broadband

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Source: Connected Nations Report 2022

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research/connected-nations-2017/data-downloads/terms-of-use

Crime Data

Source: DATA.POLICE 2018

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Fire and Rescue Service Boundaries

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Source: Office for National Statistics

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Nurseries

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Source: Ofsted; Care Inspectorate Scotland; Care and Social Services Inspectorate Wales; Family

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Police Forces

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Prisons

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Public Libraries

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Schools

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Water Boundaries

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Transport

Car Parks (DfT)

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Source: Department for Transport

London Congestion Charge Zone

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London DLR Passenger Counts

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London Fare Zones

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London Underground Passenger Counts

Source: Transport for London

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Public Transport Accessibility Level (PTAL)

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Source: National Public Transport data Repository and NaPTAN Open Data

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Public Transport Network

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Source: Traveline UK 2014 and Transport Direct 2014

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Rail Station Usage

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Source: © Copyright 2014 Office of Rail Regulation

Source: National Public Transport Access Node (NaPTAN) database

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Road Traffic

Source - GB National Road Traffic Survey, DfT



Road Traffic Northern Ireland

Source: Traffic and Travel Information 2012: Department for Regional Development

TfL Flow Data

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Media

BARB TV Areas

Source: Broadcasters' Audience Research Board Ltd (BARB) 2022

ISBA TV Areas

Source: Incorporated Society of British Advertisers 1986

Newspaper Boundaries

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Radio Boundaries

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Mobile app data

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Transactional spend data

Transactional spend reports

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Brand Dimensions

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